



PREMIER[®]
**CUSTOM
PRINTED
BALLOONS**

**FULL RANGE
OF
ACCESSORIES
AVAILABLE:
Sticks & Cups
Ribbon
Weights
Inflators**



Artwork format and requirements

The quality of the printed image is highly dependent on the quality of the artwork provided.

For best results please provide A4 sized artwork at 600dpi, via email, CD ROM, floppy disk or as a bromide.

All electronic artwork must be provided in PC format.

.PDF, .GDR, .EPS, .AI, .JPG and .TIFF files are acceptable.

Multi-colour designs with butt registration should be sent through as spot colour with registration marks.

If emailed, an .EPS file converted to curves is suitable.

At print size, if the art has fine lines, make them approximately 1.5mm in thickness.

Also, graduated shades or fills must be 40% stipple 32.5 LPI.

Borders, circles or squares should be kept to a minimum size as they are likely to distort on the balloon.

Artwork will be reviewed by our Art Department and suitability for print advised.

For artwork that does not meet our quality requirements, our in-house graphic artist may be able to assist in the preparation of the art. (Extra charges may apply).

Turnaround Times

PREMIER Balloons offers one of the fastest turnaround times available in the country. Our Customer Service Consultants will advise the lead time for your order based on artwork approval and the number of balloons to be printed.

Samples and Proof sign off.

You will be faxed or emailed a proof of the final artwork before it goes to film to ensure satisfaction with the finished result.

Production will not commence until our client has signed off the artwork and returned it to us.

Pre-production samples can be ordered.

Charges will apply for screens, freight & GST.

5-10 samples will be supplied.

Minimum order is 250 balloons.